



COLOR LUX[®]
By Comfortex Window Fashions



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THE COLOR LUX[®] STORY

COLOR LUX WAS DEVELOPED WITH ONE GOAL IN MIND – TO MAKE INTERIOR DESIGNING WITH WINDOW TREATMENTS EASY, EFFICIENT, AND BEAUTIFUL.



WORLD CLASS COLORIST

We started by partnering with renowned colorist and designer Kate Smith who used her expertise to help us identify the core colors that comprise the Color Lux palette.



PAINT COLOR COORDINATION

Next we logged more than 40,000 paint colors from leading manufacturers into an online database. With this tool, you are able to input a paint color and instantly find matching and coordinating colors for your window treatments.



TALENTED DESIGNERS

We also invited internationally acclaimed designers to create exclusive patterns based on the Color Lux palette, further simplifying the task of coordinating colors and patterns.



COLOR HARMONIZATION

The result? The window treatment industry's most extensive color harmonizing platform featuring Cellular Shades, Roller Shades, Roman Shades, Sheer Shadings, Draperies, and more, available in an array of 804 colors and 3,500+ patterns.

BUT COLOR LUX IS MORE THAN JUST COLOR....



EXCLUSIVE OPTIONS

There are luxurious fabrics, motorization, and hardware options you won't find anywhere else.



PROUDLY AMERICAN

All Color Lux products are designed, manufactured, and assembled in the U.S.A. using a proprietary process that minimizes waste and consumes less energy than traditional manufacturing practices.



YOUR SHADES. YOUR WAY.

The colors you want. The quality you demand. And the ability to tie everything together in a way that doesn't simply complement a room, but elevates it.

THAT'S THE COLOR LUX DIFFERENCE.



HOW COLOR LUX WORKS

The Color Lux Collection is a beautifully coordinated custom window shade and soft treatment program tailored to fit your needs. Choose product, fabric, color and hardware to get a result perfected to you.

STEP 1: PRODUCT The Color Lux family of products continues to grow, offering a range of custom window treatments and soft treatments for all applications in your home.

STEP 2: FABRIC Each product is available in luxurious fabrics with varying opacities to choose from.

STEP 3: COLOR Use the Color Lux Spectrum Sample Books for Roller and Cellular Shades or the Color Lux color deck to choose your color. Whether your inspiration is a pillow, artwork or an accent wall, the color you're looking for can be found among the 800+ colors available.

STEP 4: HARDWARE Whether it's motorized, cordless, or corded, Color Lux offers the highest quality and cutting edge technology for its lift systems and design options.





Color Lux Cellular Shades | Boutique Light Filtering | Cool Ashes | Motorized Operating System
Color Lux Drapery Panels | Linen | Spinderella | Grunge | Two Finger Euro Pleat

ENDLESS PAIRING OPTIONS



Color Lux offers window coverings in both hard and soft treatments. With a wide range of solids, textures, and patterns, the pairing options are endless. Never before have you had this much control in creating and customizing your window treatments!

Pair any of the following treatments for layered coordination:

- Cellular Shades
- Roller Shades
- Sheer Shadings
- Insulating Blinds
- Soft Roman Shades
- Draperies
- Valances
- Cornices



Color Lux Soft Roman Shades | Linen | Blue Haze | Motorized Operating System

Color Lux Drapery Panels | Sateen Matte | Downtown |
City Scape | Three Finger Pinch Pleat

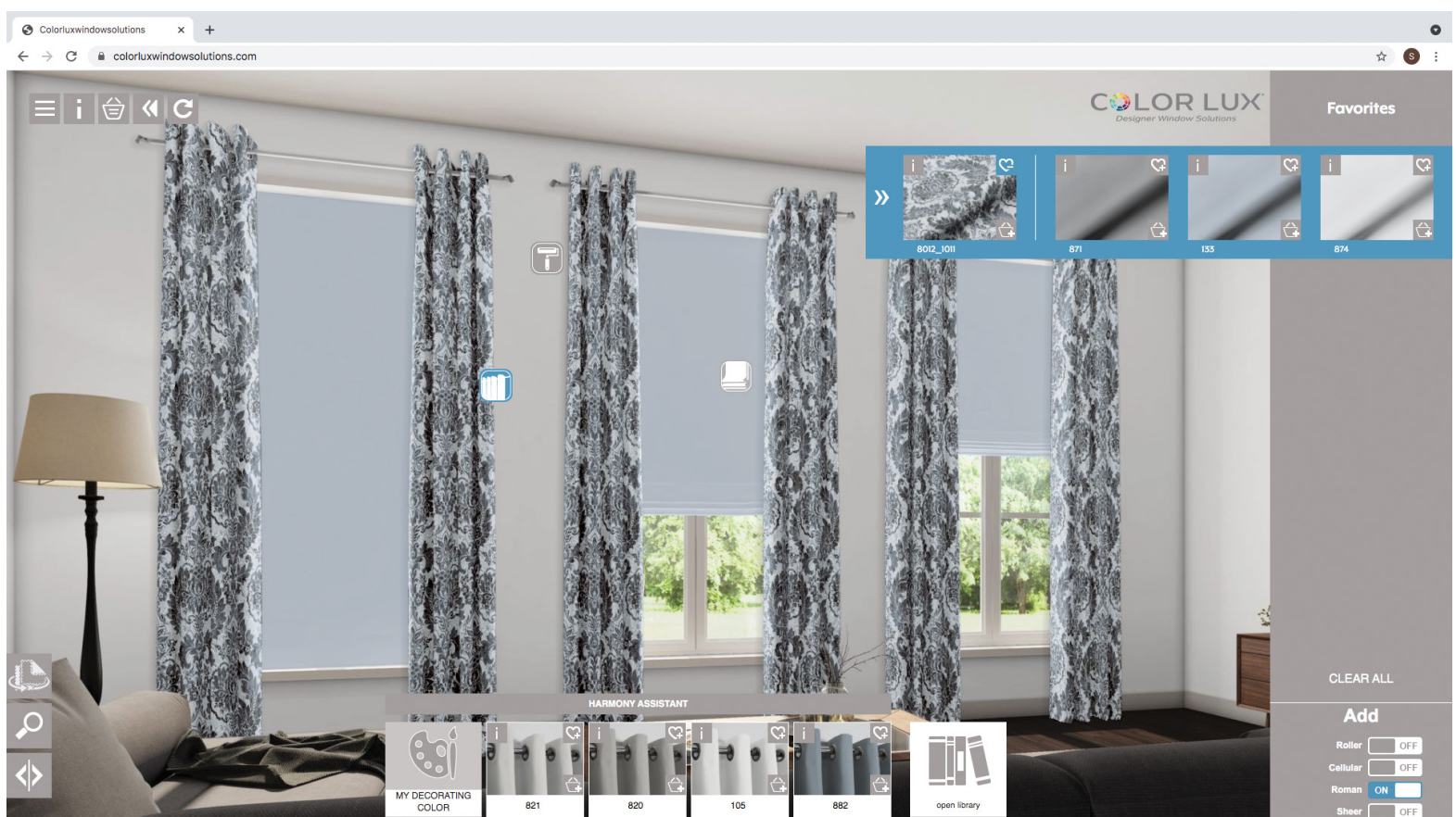
HARMONIZE YOUR ROOM

HARMONIZE TREATMENTS In just a few clicks, compare thousands of drapery, valance and shade combinations with the Color Lux Window Solutions Design Tool. Seamlessly toggle back and forth between different treatments to find the perfect ensemble.

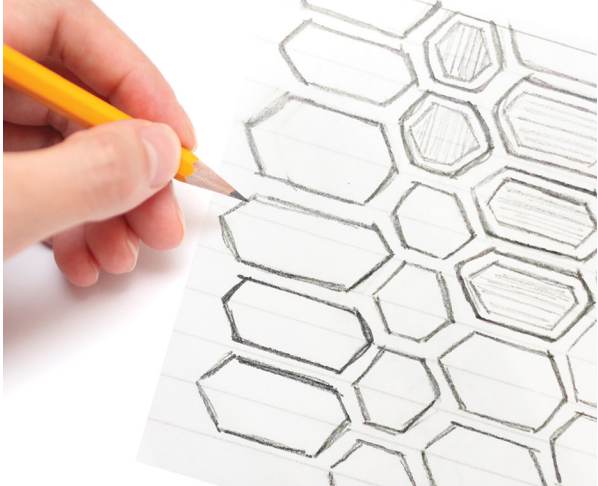
HARMONIZE COLORS The online tool creates harmonies between the 804 solids and the hundreds of patterns we've developed. Take the stress out of creating a perfect coordination between soft and hard treatments by using the tool and the colors you've chosen from the Color Lux color deck, Color Lux Spectrum Roller Book or the Color Lux Spectrum Cellular Book.

HARMONIZE PAINT You can also input a paint color to view on the wall by choosing from our library of more than 40,000 paint colors from 22 leading manufacturers – including brands such as Benjamin Moore, Sherwin Williams, and Valspar.

Finding a beautifully harmonized window ensemble has never been easier. Start designing at colorluxwindowsolutions.com.



Visualize your custom window ensemble on the Color Lux design tool and see it come to life!



UNIQUELY COLOR LUX

Color Lux is a unique program that creates combinations and coordinations that can be entirely one-of-a-kind. It also provides unique benefits and features found nowhere else.

EXTENSIVE LIBRARY Color Lux offers a well-rounded collection of patterns and textures to suit all design styles from traditional to contemporary. Our library continues to grow as we are constantly adding new patterns and colorways that are in line with the most popular trends. All of our designs are available on soft roman shades, draperies, cornices and valances as well as roller shades.

DESIGNER COLLABORATION We have partnered with many designers and design studios to bring creative flair to our collections. This collaboration captures their unique styles seamlessly onto our luxurious fabrics. The result is a custom ensemble that you won't find anywhere else.

PERSONALIZED DESIGN SERVICES In addition, we are proud to offer our personalized design services. The talented Color Lux Design Services team will work with you to create a truly customized window treatment. Some of these services include custom colorways, pattern modification, new design development, and custom color matching. We also offer color coordination tips and product ensemble recommendations.

INSTANT SWATCHES We realize that choosing the perfect design and color combination can be a process with many possible solutions. That's why we offer instant swatches, to allow you to choose between different colors and patterns and avoid any uncertainty or guesswork. Buy with confidence with instant swatches.

OUR DESIGNERS

AstridDavidse

BLUE BOA STUDIO

tie-up textiles

carriann Johnson

WRLDS

COLOR LUX
Exclusive Designs

Sensational
COLOR

Bridgewater + Moss Design

prints for any surface



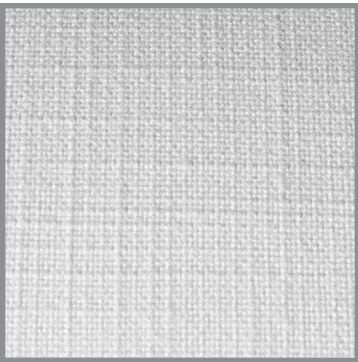
Color Lux Roller Shade | 5% Screen | Veranda | Sylvan Brook | Motorized Operating System



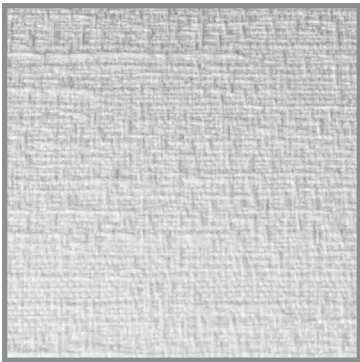
COLOR LUX ROLLER SHADES

Both practical and stylish, Color Lux Roller Shades feature the finest in decorative fabrics and a solar screen that will bring a clean, contemporary look to your home. Roller shades provide excellent light control and look equally great on their own or when paired with Color Lux Soft Treatments.

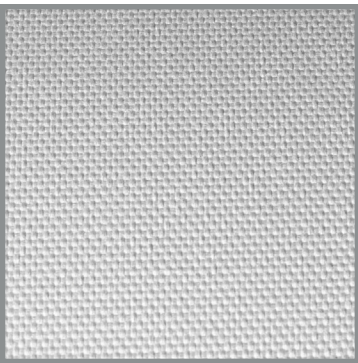
Color Lux Roller Shades offer beautiful color coordination for various hardware options to provide the best in design and quality. All components are matched for a seamless appearance from top to bottom.



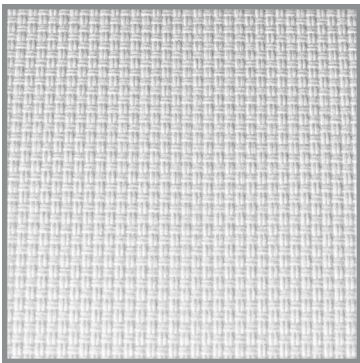
LINEN
Light Filtering & Blackout



STRATA
Light Filtering



DUCK
Light Filtering & Blackout



5% SCREEN
5% Open



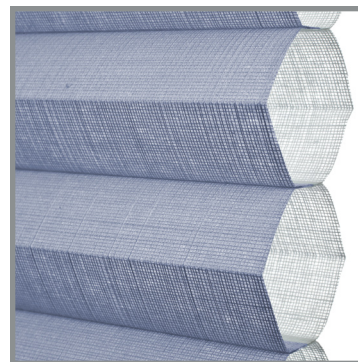
Color Lux Cellular Shade | Aspen Light Filtering | Admiral Blue | Cordless UltraSmooth Operating System

Color Lux Roman Valance | Linen | Seville | Vintage Blue

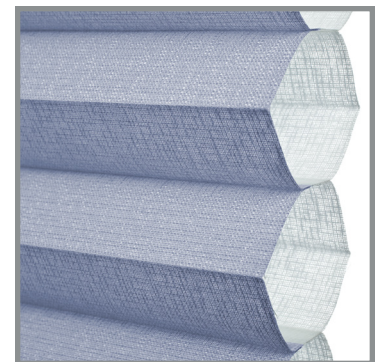
COLOR LUX CELLULAR SHADES

Color Lux has mastered the art of the cellular shade. The most energy efficient fabrics harmonize with over 800 color choices and hardware options to unite the elements of form, function and individuality.

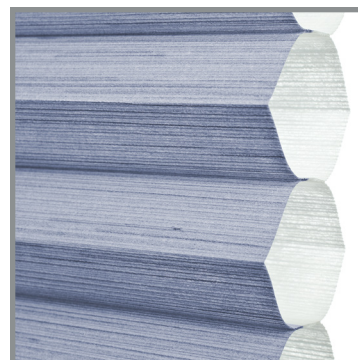
Nothing is spared when it comes to sourcing the most luxurious designer fabrics available in the U.S.A. for our Color Lux Cellular Shades - making them look great and perform great too. The elegant fabrics combine classic design with outstanding insulating properties, resulting in cellular shades that are beautiful and ideal for any setting.



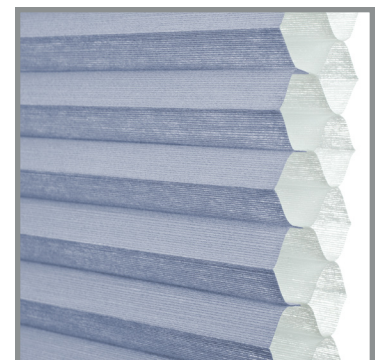
LINEN WEAVE
Light Filtering & Blackout



BOUTIQUE
Light Filtering & Blackout



VERONA TEXTURES
Light Filtering & Blackout



ASPEN
Light Filtering





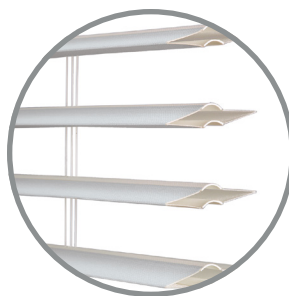
Color Lux Insulating Blinds | Light Filtering | Hidden Oaks | Motorized Operating System | Color Coordinated Insert Strip



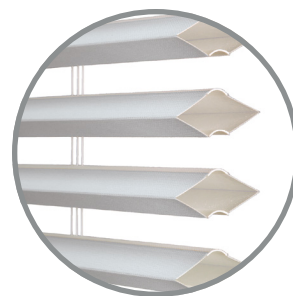
COLOR LUX INSULATING BLINDS

The convenience of a blind combined with the beauty of a shade! Color Lux Insulating Blinds offer what no other window treatment does - the versatility of a blind and the beauty and energy efficiency of a cellular shade. And with over 800 Color Lux colors to choose from, it's the best of *all* worlds.

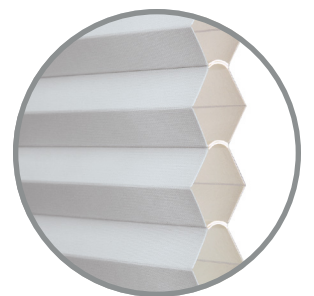
The innovative design of Color Lux Insulating Blinds offers view-through in any position when the vanes are compressed and significant insulation and privacy when the vanes are expanded. Choose from a light filtering or a room darkening vane.



VANES COMPRESSED
Offers view-through.



VANES IN BETWEEN
Incrementally control your view and incoming light.



VANES EXPANDED
Offers light control, privacy and energy efficiency.



See how the vanes operate!



Color Lux Sheer Shadings | 3" Room Darkening Vanes | Calming Silver | Continuous Cord Loop

Color Lux Cornice Valance | Linen | Buchanan | Cadet Blue

COLOR LUX SHEER SHADINGS

Sheer horizontal shadings have reached a new level with Color Lux. You can now harmonize sheer shadings with other home décor by choosing from over 400 Color Lux colors. With this wide range of color options, premium hardware offerings, and Bluetooth compatibility, Color Lux is the preferred choice for those seeking the best in sheer horizontal shadings.

For an understated yet distinct look, choose the Color Lux Sheer White-on-White Print Collection. The subtle patterns and textures complement any room décor and are perfect for dining rooms, sitting rooms, and a variety of other spaces in your home.

Color Lux Sheer Shadings feature the revolutionary “tight-closure” bottom rail that is designed to improve the closure of the 3” vanes for maximum light control and privacy. No more light spillage at the bottom of your shadings.



Color Lux Exclusive “Tight-Closure” Bottom Rail





Color Lux Cord-Free Soft Roman Shades | Deluxe Linen | Preslee | White Mineral

COLOR LUX SOFT TREATMENTS

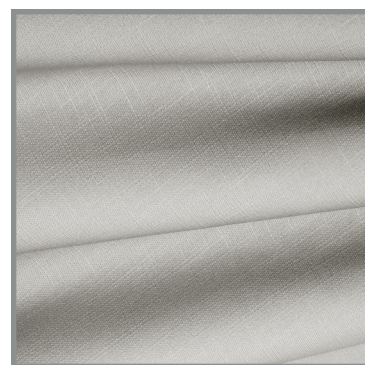
Color Lux Soft Treatments embrace elegance and luxury, handcrafted with care and style. The options for draperies, side panels or top treatments create the perfect pairing with Color Lux hard treatment products.

All Color Lux patterns are created with Color Lux solid colors, so coordinating solids and patterns to establish a layered look is simple and satisfying.

Fabrics have been carefully selected to meet the timeless fabric needs of the industry. Soft treatment fabrics can be lined with light filtering and room darkening liners, along with napped or interlining to add body to your treatment.



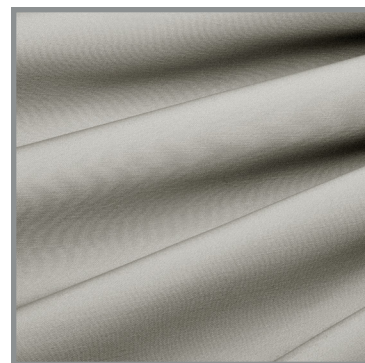
DELUXE LINEN



LINEN



SATEEN LUSTER



SATEEN MATTE





Color Lux Cellular Shades | Linen Weave Light Filtering | Nimbus Gray | Cordless Ultra

Color Lux Drapery Panels | Sateen Matte | Parker | Deja Vu

COLOR LUX SOFT TREATMENTS

CORD-FREE SOFT ROMAN SHADES Available in popular flat and classic styles, Cord-Free Roman Shades bring the same luxurious style of roman shades without any operating cords. Every shade has a clean white liner to the street and beautiful fabric folds of a roman shade to the room. Cordless operation is standard with optional motorized upgrades. Select from light filtering or room darkening liners.

HOBbled SOFT ROMAN SHADES These traditional roman shades have an elegant draped appearance when raised or fully lowered and work well with traditional or contemporary patterns found in the Color Lux program. Available with cordloop operation as standard with popular options such as top down-bottom up, Hobbled Soft Roman Shades soften and elevate any window in the home.

ROMAN VALANCE - RELAXED When you want the graceful folds of a relaxed roman without the need to operate and dress your shade, the Roman Valance - Relaxed Style is the perfect choice. The Roman Valance appears as a popular relaxed roman shade when raised and is available in four different heights.

DRAPERIES Color Lux offers eleven popular drapery styles, from contemporary grommets to traditional three fingered pleats. All draperies are hand crafted with special attention to detail and create design statements that are unique to every home, every customer.

STATIONARY SIDE PANELS These side treatments are the easiest way to enhance a room's design. With a simple selection process, and pre-coordinated patterns and solids, side panels are the perfect addition for any hard treatment or soft roman product.

CORNICES AND VALANCES Choose from the wide selection of top treatments available with Color Lux. Three cornice options, six board mounted valance options and four rod mounted valances provide many ways to complement any home décor.

LIGHT WEIGHT FABRIC CORNICE This light weight cornice is a perfect option to accessorize hard treatments or draperies. Available in six different heights and easy to install, it's the perfect alternative to large heavy cornices with the same great cornice appearance.



Color Lux Roller Shades | Classic Duck Light Filtering | Solid: Legendary Gray | Border: Desmond | Monochrome
| Motorized with Friction Fit



INNOVATIVE OPTIONS

Comfortex was founded on innovation, so it's no surprise that our hardware and design options continue to set industry standards for safety, style and reliability. Our Color Lux line of products benefit from having some of the most innovative options available to them. Here are just some examples that set Color Lux apart from all others:

“Tight Closure” Bottom Rail - Color Lux Sheer Shadings are the only sheer shading in the industry that offers a bottom rail that completely closes the vanes from top to bottom.

Front Control Charging Port - Convenient front access charging port and programming controls are found only on Color Lux Cellular Motorized Shades.

Bluetooth Technology - All motorized Color Lux Shades have Bluetooth technology integrated into the motors, allowing you to control the shades through the Color Lux Bluetooth App.

Friction Fit - Mount shades in a matter of seconds without any tools. Friction Fit is a perfect solution for surfaces difficult to drill into such as tile or brick or where drilling into trim is prohibited.

Cord-Free Soft Roman - Achieve the beauty of a Flat or Classic Style Roman shade without the clutter of cords facing the street, Cord-Free Soft Roman provides beauty and innovation to a popular Color Lux product.

Borders - Adding a border to the bottom of a roller shade is an understated way to integrate a pattern into your decor. Achievable only with Color Lux technology, all border designs are created with harmonizing solids to make coordination easy.



Color Lux Cellular Shades | Verona Textures Light Filtering | Feather Gray | Motorized Operating System



Watch
motorization
in action!

COLOR LUX MOTORIZATION

Color Lux provides reliable motorization options at affordable prices. Operate your shades from a wand and pendant, remote control or mobile device with Bluetooth technology. With several options to choose from, you'll be sure to find the right motor operation for your home.



| Simplicity PowerTouch™



| Simplicity Remote



| Bluetooth Mobile Operation

SIMPLICITY POWERTOCH™ PowerTouch Rechargeable Motorized Shades are an innovative hybrid between cordless and motorized options. The wand and pendant is attached to every shade and lifts and lowers the shade with the touch of a button.

SIMPLICITY REMOTE Simplicity Rechargeable Motorized Shades with remote control use radio frequency transmission to operate the shade. Radio frequency motorization is excellent for any space with large windows or multiple windows. It is also a great choice when convenience and child safety are top priorities.

BLUETOOTH MOBILE OPERATION With Bluetooth enabled technology, you can control your shades right from your phone without the need for a separate remote or smart controller. You can connect as many shades as you would like to the app and operate up to 5 shades at once. You can also monitor your battery charge level and see a visual display of your shade positions.



FRONT CONTROL CHARGING PORT Simplicity Motorized Shades feature a convenient front access charging port and programming controls.



SOLAR PANEL Recharge the battery in your motorized shade with the power of the sun. Our solar panel provides continuous charging even in low light. The solar panel is mounted behind the shade and plugs into the auxiliary charging port. Solar panel charging option is not available with PowerTouch.



Color Lux Cellular Shades | Linen Weave Light Filtering | Mother Earth | Motorized Operating System

CELLULAR HARDWARE & DESIGN OPTIONS

CORDED OPERATING SYSTEMS



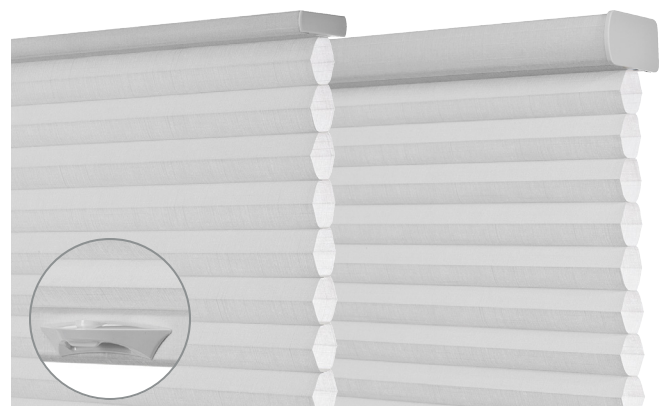
| Cord Lock

| Cord Loop

CORD LOCK The classic single cord system for standard rectangular shades is easy to raise and lower and can be locked into position anywhere along the length of the shade.

CORD LOOP The single continuous cord loop is simple to operate and is a good choice for larger shades. The cord loop is pulled in a circular motion to raise or lower the shade.

CORDLESS OPERATING SYSTEMS



| Cordless Lift & Lock™

| Cordless UltraSmooth

CORDLESS LIFT & LOCK™ Raise or lower your shade by pressing the button located on the bottom rail and guiding the rail to the desired location. Release the button to lock the shade into position.

CORDLESS ULTRASMOOTH Gently push the handle up or pull down to position your shade.



TOP DOWN-BOTTOM UP

Combine the best in light control and privacy adjustment by operating the shade from the bottom or the top.



STRATAVIEW SHADES

Two fabrics combined into a single shade for customized light and privacy control.



TWO-ON-ONE SHADES This versatile option looks like one shade but works like two, letting you open one or both shades while still maintaining a unified appearance. Available with Cord Lock and Cord Loop hardware systems.



OVATION™ CELLULAR SLIDER

The cordless shade stacks to the side to open, preserving your view and providing easy access to the outdoors.



FRENCH DOOR DÉCOR

Eliminates operating cords and provides a beautiful design option for covering French doors, sidelights and other narrow windows.



INSULATING SLUMBERSHADE

By adding the Slumbertrack system to your shade, you can greatly increase your energy savings and light control.



SPECIALTY SHAPES

Provide light control and energy efficiency to arches and other geometric windows, as well as skylights and transoms.



| Fabric Wrapped

| Brushed Nickel

| Oil Rubbed Bronze

FABRIC WRAPPED RAILS Create a completely seamless look by covering the rails with the same fabric used for your cellular shade. End caps are clear and have a matching fabric insert.

METALLIC HARDWARE Brushed Nickel or Oil Rubbed Bronze hardware provides a sophisticated, contemporary look that coordinates with stainless appliances and other metal fixtures. Brushed Nickel is not offered on Cordless Lift & Lock.



Color Lux Roller Shades | 5% Screen | Deep River | Cordless Operating System

ROLLER HARDWARE & DESIGN OPTIONS

CORDED OPERATING SYSTEM



- | Cord Loop
- | Retractable Cord

CORD LOOP For easy lowering and raising of shades, opt for a continuous cord loop control system. Cord loops are pulled in a circular motion to raise and lower the shade.

RETRACTABLE CORD Enhance child safety with this alternative to the cord loop operating system. Shades are operated using a simple pull and release system and is a perfect solution for larger windows.

CORDLESS OPERATING SYSTEMS



- | Cordless
- | FeatherTouch Cordless

CORDLESS This cord-free system operates like a spring roller shade with a gentle tug on the bottom rail to raise and lower the shade.

FEATHERTOUCH™ CORDLESS This system maintains a balance between the weight of the fabric and the strength of the spring providing fine adjustment and precision placement of the shade.

With its unparalleled color coordination capabilities, Color Lux provides the ultimate in roller shade design and quality. Choose from White, Ivory and Black finishes, or Satin Nickel and Bronze metallic finishes. All components are color coordinated, including the clutch, bracket covers, bead chain and tensioner.



SKYLINE NO HEADRAIL On a standard roller shade, the roller tube is visible when the fabric rolls off the back. For a uniform appearance, choose the reverse roll option. The fabric rotates off the front of the roller tube, hiding the roller.

Available Operating Systems: Cord Loop, PowerTouch and Motorization



DECO-BAR The Cordless Deco-Bar System is the perfect option under a top treatment, or if a contemporary, “roller only” look is desired.

Available Operating Systems: Cordless and FeatherTouch Cordless (FeatherTouch is available in White, Black and Nickel)

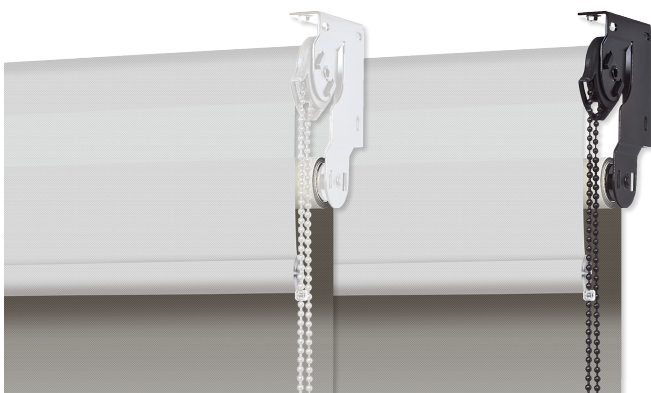


DESIGNER CASSETTE Designer Cassette is a clean and seamless way to conceal a roller. Every cassette is wrapped with matching roller fabric for an uninterrupted fabric appearance.

Available Operating Systems: Cord Loop, Retractable Cord, Cordless, PowerTouch and Motorization with remote or Simplicity Smart App

4” SKYLINE FASCIA The 4” Skyline Fascia offers a modern cornice appearance great for contemporary spaces.

Available Operating Systems: Cord Loop, PowerTouch and Motorization with remote or Simplicity Smart App



DUAL ROLLER SHADE Dual Roller Shades mix and match light filtering and blackout fabrics to work in the same window. This is ideal for multi-functional rooms or when more or less privacy is desired. The brackets are available in white and black. When not paired with a top treatment, choose a bracket cover. The clutch and bead chain are available in white, ivory, satin nickel, bronze and black.

Available Operating Systems: Cord Loop and Motorization with remote or Simplicity Smart App

HIGHLIGHTS CORNICE VALANCE Create a unique look for your home with this tailored, fabric wrapped valance featuring fabrics from Color Lux Roller or the Comfortex Envision Collection. Pair a Highlights Cornice Valance with any hard treatment for a layered look. Available in 2” height increments from 6” to 16”.

THIS IS COLOR LUX[®]

INNOVATION IN LIVING COLOR





ROLLER SHADES | CELLULAR SHADES | INSULATING BLINDS

SHEER SHADINGS | SOFT ROMAN SHADES

DRAPERIES | VALANCES | CORNICES



Midwest
Designer
Supply

www.midwestdesignersupply.com

888-523-2611
262-524-1007 (fax)

Photo on Front Cover:

Color Lux Roller Shades | Strata Light Filtering | Yellow Lagoon | Cordless

Color Lux Roman Valance | Deluxe Linen | Viburnum | Canary

Photo on First Page:

Color Lux Roller Shades | Strata Light Filtering | Solid: Silver Lake | Motorized Operating System

Color Lux Cornice | Sateen Matte | Umbria | Newspaper